



CITY OF NEWPORT BEACH

ECONOMIC DEVELOPMENT COMMITTEE

AGENDA

MEETING DATE:

Wednesday, June 21, 2006

TIME:

8:00-9:00 A.M. *Please arrive 5 min. prior*

PLACE:

City of Newport Beach Council

Chambers

Roll Call and Introductions

CONSENT CALENDAR

(All matters listed under CONSENT CALENDAR are considered to be routine and will all be approved by one motion in the form listed below. The EDC members have received detailed staff reports on each of the items recommending an action. There will be no separate discussion of these items prior to the time the Committee votes on the motion unless members of the Committee, staff, or the public request specific items to be discussed and/or removed from the Consent Calendar for separate action.)

1. Approval of Minutes of May 17, 2006 (*Attachment*)
2. Progress Report (*Attachment*)

ITEMS REMOVED FROM THE CONSENT CALENDAR

DISCUSSION ITEMS

1. Balboa Theater Update – Mary Lonich, Executive Director
2. 2006 Newport Beach Film Festival Report – Gregg Schwenk, Executive Director
3. EQAC Representative's Report

ITEMS FOR A FUTURE AGENDA

PUBLIC COMMENTS

ADJOURNMENT

**NEXT EXECUTIVE COMMITTEE MEETING: Wednesday, July 5, 2006
8:00 A.M. – NEWPORT BEACH CHAMBER OF COMMERCE**

**NEXT REGULAR MEETING: Wednesday, July 19, 2006
8:00-9:00 A.M. – CITY COUNCIL CHAMBERS**

BID ADMINISTRATION

BID Administration and Coordination	BIDs/Consultant Trimble	BID Administrator & City staff implemented new collection policy—excessive delinquencies handled by City Attorney's ofc.; Small Claims Court if required.	Ongoing support for BID activities.	Ongoing.	
Balboa Village BID	Trimble	Construction 75% complete on Phase III. Pump station ongoing. OC Cruiser began operating on the Balboa Peninsula.	BID renewal hearing 6/27.	Ongoing.	
Corona del Mar BID	Berger	May Meeting held 5/25.	Next BID meeting 6/22	Ongoing.	
Marine Avenue BID	Berger	June meeting held 6/15.	Next BID meeting 7/20.	Ongoing.	
Restaurant Association BID	Trimble	Planning continues for Restaurant Week 2007.	BID renewal hearing 6/27.	Ongoing.	

COMMUNITY DEVELOPMENT ADMINISTRATION

CDBG Administration	Trimble/Consultant	CC approved Action Plan for FY2007.	Grantee workshop; Work on FY2006 CAPER begins.	Ongoing.	Monitoring of sub-recipients ongoing.
Housing Administration	Trimble/B. Nichols Consultant	Monitoring existing affordable housing units resulted in return of a number of units to affordable status.	Searching for new affordable housing sites.	Ongoing.	Staff continues to coordinate with County agencies and respond to public inquiries regarding affordable housing.

Balboa Peninsula

Balboa Village Streetscape – Phase III	Stein/Trimble	Balboa Inn expansion started 09/2004. OCSD pump station construction underway. Phase III & methane capture projects nearly complete.	Removal of utility poles as property owners complete hook ups on private property.	August 2006	
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CORONA del MAR

Corona del Mar Vision Plan	Berger	Median improvement project anticipating completion elements.	Crosswalk and/or traffic signal discussions.		Possible next element to be pedestrian street lights.
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MARINE AVENUE

Marine Avenue Public Improvements Plan	Berger	Bench donor plaque program complete.		Phases 1 & 2 complete.	Park Avenue Bridge seismic retrofit / replacement project on hold. Sidewalk replacement to be discussed.
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MARINER'S MILE

Mariner's Mile BOA	Murrel/Berger	Meeting held 6/14. Discussion of MM-sponsored City Centennial banners and monument.	Next meeting to be held 07/12.	Ongoing activity.	MMBOA interested in continuation of MVPIP improvements and planning; extension of palm trees toward both bridges; relinquishment of PCH through MM; and waterfront boardwalk.
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EDC ACTIVITIES					
Attraction and Retention	EDC staff	Newport Lexus project ongoing. Sterling BMW plans being shepherded. Land Rover project underway.	Continuing discussions w/ auto dealers	Ongoing.	Lexus soft showroom opening scheduled for June 29th. (on-track)
Strategic Planning	Subcommittee / Wood/Berger	GPU Fiscal/Economic studies being input into General Plan Update process.	ED Strategic Plan draft under discussion by Subcommittee.	Ongoing, as part of GPU process.	
Image Enhancement & Marketing	Subcommittee / Berger	Wayfinding & Directional Signage Program.	Additional mock-ups in place in Mariner's Mile and CdM to study minor items. CC review at meeting 06/27.		Installation budget request submitted as part of FY '06-'07 CIP.
Hotels	Subcommittee Wood/Trimble				